

Oregon Music Teachers Association

ADVERTISING INFORMATION: *MUSIC NEWS*

Thank you for considering placing an ad in the *Music News*, the newsletter for the Oregon Music Teachers Association (600+ members). *Music News* is a monthly publication that is issued September–June. *Music News* is read online, although some members have requested a printed color copy be mailed to them.

You can view past issues of *Music News* here: www.oregonmta.org/publications/

Fees per issue:

| Fee | Size | Ad Requirements |
|-------|--------------------|-----------------------------------|
| \$25 | Half Single Column | 2.6" wide by 4.375" high |
| \$35 | Full Single Column | 2.6" wide by 8.75" high |
| \$45 | Half Double Column | 5.4375" wide by 4.375" high |
| \$70 | Half Page | 8.5" wide by 5.5" high (no bleed) |
| \$140 | Full Page | 8.5" wide by 11" high (no bleed) |

(The charge for articles about non-OMTA events is the same as if it were an "ad.")

Ad copy must meet the above size specifications or it will be returned.

Please send ad artwork in TIFF, EPS, PSD, JPEG or PDF format to Caris Power, office@oregonmta.org.

Please send a check (**made out to OMTA**) and a copy of the *Music News* Advertising Order Form to the OMTA state office by publication deadline. If you need to request an invoice, please email office@oregonmta.org to request one.

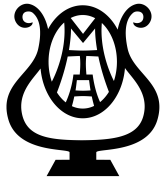
OMTA State Office
PO Box 5335
Portland, OR 97228

Deadlines for sending in ad copy:

| Issue | Deadline | Issue | Deadline | Issue | Deadline |
|-------|----------|-------|----------|-------|----------|
| Sept | Aug 15 | Dec | Nov 15 | Mar | Feb 15 |
| Oct | Sept 15 | Jan | Dec 15 | Apr | Mar 15 |
| Nov | Oct 15 | Feb | Jan 15 | May | Apr 15 |
| | | | | June | May 15 |

Thank you,

Caris Power



Oregon Music Teachers Association

ADVERTISING ORDER FORM: *MUSIC NEWS*

Business name _____

Contact person _____

Phone _____

Address _____

City, State, Zip _____

E-mail _____

Please indicate ad size requested:

| | | | |
|-------|--------------------|-------|-----------------------------------|
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| _____ | Full Single Column | \$35 | 2.6" wide by 8.75" high |
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| _____ | Full-Page | \$140 | 8.5" wide by 11" high (no bleed) |

(Ad copy must meet the above size specifications or it will be returned.)

Please indicate month/s you would like the ad to run in:

| | | | | |
|-----------|---------|----------|----------|---------|
| September | October | November | December | January |
| February | March | April | May | June |

Cost of ad size selected _____ X Number of months run _____ = _____
Amount Due

=====
Ad copy is due by the 15th of the month proceeding the issue you are publicizing in.

E-mail digital ad copy to: office@oregonmta.org

Make check payable to: **OMTA**

Mail check and order form to: OMTA State Office
PO Box 5335
Portland, OR 97228