



# Oregon Music Teachers Association

## ADVERTISING INFORMATION: *MUSIC NEWS*

Thank you for considering placing an ad in the *Music News*, the newsletter for the Oregon Music Teachers Association (600+ members). *Music News* is a bi-monthly publication that is issued September–May. *Music News* is read online, although some members order a printed color copy be mailed to them.

You can view past issues of *Music News* here: <https://oregonmta.org/publications/archive/>

### Fees per issue:

| Fee   | Size               | Ad Requirements                               |
|-------|--------------------|---|
| \$25  | Half Single Column | 2.6" wide by 4.375" high 300ppi (no bleed)    |
| \$35  | Full Single Column | 2.6" wide by 8.75" high 300ppi (no bleed)     |
| \$45  | Half Double Column | 5.4375" wide by 4.375" high 300ppi (no bleed) |
| \$70  | Half Page          | 8.5" wide by 5.5" high, 300ppi (no bleed)     |
| \$140 | Full Page          | 8.5" wide by 11" high 300ppi (no bleed)       |

(The charge for articles about non-OMTA events is the same as if it were an "ad.")

### Ad copy must meet the above size specifications, or it will be returned.

Please send ads and accompanying graphics in TIFF, EPS, PSD, JPEG or PDF format to Caris Power, [office@oregonmta.org](mailto:office@oregonmta.org).

Please send a check (made out to OMTA) and a copy of the *Music News* Advertising Order Form to the OMTA state office by publication deadline. If you need to request an invoice or would like to pay online, please email [office@oregonmta.org](mailto:office@oregonmta.org).

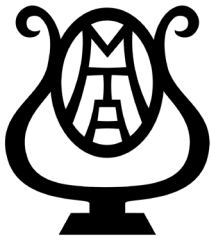
OMTA State Office  
PO Box 5335  
Portland, OR 97228

### Deadlines for sending in ad copy is always the 15<sup>th</sup> of the preceding month:

| <u>Issue Publication</u> | <u>Ad Copy Deadline</u> |
|--------------------------|-------------------------|
| September 1              | Aug 15                  |
| November 1               | Oct 15                  |
| January 1                | Dec 15                  |
| March 1                  | Feb 15                  |
| May 1                    | Apr 15                  |

Thank you,

Caris Power  
Administrative Assistant



# Oregon Music Teachers Association

## ADVERTISING ORDER FORM: *MUSIC NEWS*

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Please indicate ad size requested:

|       |                    |       |  |
|-------|--------------------|-------|--|
| _____ | Half Single Column | \$25  | 2.6" wide by 4.375" high, 300ppi (no bleed)    |
| _____ | Full Single Column | \$35  | 2.6" wide by 8.75" high, 300ppi (no bleed)     |
| _____ | Half Double Column | \$45  | 5.4375" wide by 4.375" high, 300ppi (no bleed) |
| _____ | Half-Page          | \$70  | 8.5" wide by 5.5" high, 300ppi (no bleed)      |
| _____ | Full-Page          | \$140 | 8.5" wide by 11" high, 300ppi (no bleed)       |

(Ad copy **must** meet the above size specifications, or it will be returned.)

Please indicate month/s you would like the ad to run in:

September      November      January      March      May

Cost of ad size selected \_\_\_\_\_ X Number of months run \_\_\_\_\_ = \_\_\_\_\_  
Amount Due

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Ad copy is due by the 15<sup>th</sup> of the month proceeding the issue you are publicizing in.

E-mail digital ad copy to:      office@oregonmta.org

Make check payable to:      **OMTA**

Mail check and order form to: OMTA State Office  
PO Box 5335  
Portland, OR 97228