



Oregon Music Teachers Association

ADVERTISING INFORMATION: *MUSIC NEWS*

Thank you for considering placing an ad in the *Music News*, the newsletter for the Oregon Music Teachers Association (600+ members). *Music News* is a monthly publication that is issued September–June. *Music News* is read online, although some members have requested a printed color copy be mailed to them.

You can view past issues of *Music News* here: <https://oregonmta.org/publications/archive/>

Fees per issue:

Fee	Size	Ad Requirements
\$25	Half Single Column	2.6" wide by 4.375" high 300ppi (no bleed)
\$35	Full Single Column	2.6" wide by 8.75" high 300ppi (no bleed)
\$45	Half Double Column	5.4375" wide by 4.375" high 300ppi (no bleed)
\$70	Half Page	8.5" wide by 5.5" high, 300ppi (no bleed)
\$140	Full Page	8.5" wide by 11" high 300ppi (no bleed)

(The charge for articles about non-OMTA events is the same as if it were an "ad.")

Ad copy must meet the above size specifications, or it will be returned. Please send print-ready ads in TIFF, EPS, PSD, JPEG or PDF format to Caris Power, office@oregonmta.org.

Please send a check (**made out to OMTA**) and a copy of the *Music News* Advertising Order Form to the OMTA state office by publication deadline. If you need to request an invoice, please email office@oregonmta.org to request one.

OMTA State Office
PO Box 5335
Portland, OR 97228

Deadlines for sending in ad copy:

<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>
Sept	Aug 15	Dec	Nov 15	Mar	Feb 15
Oct	Sept 15	Jan	Dec 15	Apr	Mar 15
Nov	Oct 15	Feb	Jan 15	May	Apr 15
				June	May 15

Thank you,

Caris Power



Oregon Music Teachers Association

ADVERTISING ORDER FORM: *MUSIC NEWS*

Business Name _____

Contact Person _____

Phone _____

Address _____

City, State, Zip _____

E-mail _____

Please indicate ad size requested:

_____	Half Single Column	\$25	2.6" wide by 4.375" high, 300ppi (no bleed)
_____	Full Single Column	\$35	2.6" wide by 8.75" high, 300ppi (no bleed)
_____	Half Double Column	\$45	5.4375" wide by 4.375" high, 300ppi (no bleed)
_____	Half-Page	\$70	8.5" wide by 5.5" high, 300ppi (no bleed)
_____	Full-Page	\$140	8.5" wide by 11" high, 300ppi (no bleed)

(Ad copy **must** meet the above size specifications, or it will be returned.)

Please indicate month/s you would like the ad to run in:

September	October	November	December	January
February	March	April	May	June

Cost of ad size selected _____ X Number of months run _____ = _____
Amount Due

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Ad copy is due by the 15th of the month proceeding the issue you are publicizing in.

E-mail digital ad copy to: office@oregonmta.org

Make check payable to: **OMTA**

Mail check and order form to: OMTA State Office
PO Box 5335
Portland, OR 97228